October 17–19, 2014
DoubleTree Hotel
Danvers, MA

Earn up to 20 Continuing Education Contact Hours!

Topics Include:
Ultrasound Imaging ▪ MRI Evaluation of Foot and Ankle Deformities ▪ The Use of Laser in the Podiatric Practice ▪ Meaningful Use Pearls ▪ ICD-10 Review ▪ Pain Management ▪ Lesser MPJ Pathology - Flexor Plate Repair ▪ Fractures of the Forefoot – When to Operate? ▪ 1st MPJ Implants: Hemi vs. Total vs. Head Components Only ▪ 1st MPJ Arthrodesis - Pearls ▪ Diabetic Skin Conditions ▪ Examination of the Pediatric Patient: What is normal? When to treat? Different Perspectives ▪ Demystifying the Arthroeresis Procedure ▪ Workshops...and MORE!!!
Doctors’ Program

We invite you to join us for this year’s APMA Region One Conference. Scientific Program co-chairs Jay Phillips, DPM and Jeffrey Rock, DPM, have recruited some of podiatry’s best speakers from around the nation. Both medically and surgically oriented podiatric physicians will find topics of interest for their practices.

CPME Certification

The Podiatry Institute is an approved sponsor of continuing education in podiatric medicine courses as designated by the Council on Podiatric Medical Education.

The Doctors’ Scientific Program will deliver up to 20 Continuing Education Contact Hours (CECH) to DPMs who attend the Friday, Saturday, and Sunday programs. Doctors will be awarded CECH credits only for those hours for which they have signed-in. Daily sign-in/out sheets for the general session and workshops will be available and will be used to verify attendance.

Friday, October 17, 2014

Doctors’ Scientific Program

7:30 am - 4:00 pm Registration

7:30 - 8:00 am Breakfast Buffet

7:50 - 8:00 am Welcome to Region One

8:00 - 10:15 am Topics of Interest

- Risks of NSAIDS
- Postoperative Infections
- Streeter’s Dysplasia: Amniotic Band Syndrome
- Great Mimickers in Dermatology
- Podiatric Pathology

10:15 - 11:00 am Break and Visit Exhibitors

11:00 - 12:00 pm Optional One-Hour Hands-on Surgical Workshops

A Comprehensive Approach to Diabetic Preventative Foot Care and Treating MRSA Infected Wounds: Office Based Protocols Designed for the At-Risk Patient

Moderator: Gene Graham, DPM/Josh White
Supported by: Amerx Healthcare/SafeStep

Treating Complex Hallux Valgus Deformities

Moderator: TBA
Supported by: Stryker Foot & Ankle

Enhancements of Internal Fixation with Nitinol Implants

Moderator: TBA
Supported by: BME

12:00 - 1:00 pm Optional One-Hour Hands-on Surgical Workshops

A Comprehensive Approach to Diabetic Preventative Foot Care and Treating MRSA Infected Wounds: Office Based Protocols Designed for the At-Risk Patient

Moderator: Gene Graham, DPM/Josh White
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Enhancements of Internal Fixation with Nitinol Implants

Moderator: TBA
Supported by: BME

1:00 - 1:45 pm Lunch and Visit Exhibitors

1:45 - 3:30 pm Rearfoot and Ankle Surgery

- Lisfranc Fracture/Dislocation
- Peroneal Tendon Repair
- PTTD: Medial Column Stabilization
- Demystifying the Arthroereisis Procedure
- Subtalar Arthrodesis

3:30 - 4:15 pm Break and Visit Exhibitors

3:30 - 6:30 pm Optional CPR/AED Recertification

4:15 - 6:30 pm Podiatric Trauma

- Management of Soft Tissue Trauma
- Digital Fractures
- Metatarsal Fractures
- Tendon Repair
- ICD-10 Update: Is it really going to happen?

Continued next page...
### Saturday, October 18, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am - 6:30 pm</td>
<td>Registration</td>
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<tr>
<td>7:30 - 8:00 am</td>
<td>Continental Breakfast Buffet and Visit Exhibitors</td>
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<tr>
<td>8:00 - 10:15 am</td>
<td>Hallux Valgus Surgery</td>
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<tr>
<td></td>
<td>• Meeting Patients Expectations in HAV Surgery</td>
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<td></td>
<td>• Akin Osteotomy</td>
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<td>• Mere Mortal Guide to the Austin Bunionectomy</td>
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<td>• Crescentic Bunionectomy</td>
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<td>• Lapidus Bunionectomy</td>
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<td>• Metatarsal Resurfacing</td>
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<td>• Hallux Rigidus: 1st MPJ Arthrodesial</td>
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<tr>
<td>10:15 - 11:00 am</td>
<td>Break and Visit Exhibitors</td>
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<tr>
<td>11:00 - 12:30 pm</td>
<td>Hallux Valgus Surgery Continued</td>
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<tr>
<td></td>
<td>• Complications of 1st MPJ Arthrodesial</td>
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<td></td>
<td>• Lesser MPJ Pathology</td>
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<td>• Flexor Plate Repair: New Dorsal Approach</td>
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<td>• Flexor Plate Repair: Plantar Approach</td>
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<td>12:30 - 2:00 pm</td>
<td>Lunch - APMA Update</td>
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<td>2:00 - 3:30 pm</td>
<td>Topics of Interest</td>
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<td>• Examination of the Pediatric Patient</td>
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<td>• Optimizing the Effect of Orthotics</td>
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<td>• Diabetic Skin Conditions</td>
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<td>• Bone Marrow Aspirate for Reconstructive Procedures</td>
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<td></td>
<td>• Elective Digital Amputations</td>
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<tr>
<td>3:30 - 4:15 pm</td>
<td>Break</td>
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<tr>
<td>4:15 - 5:15 pm</td>
<td>Pain Management</td>
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<tr>
<td>5:15 - 6:15 pm</td>
<td>PICA Risk Management Essentials</td>
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### Sunday, October 19, 2014

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:30 am - 1:00 pm</td>
<td>Registration Desk Open</td>
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<tr>
<td>7:30 - 8:00 am</td>
<td>Continental Breakfast Buffet</td>
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<tr>
<td>8:00 - 10:05 am</td>
<td>Podiatric Potpourri</td>
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<td></td>
<td>• Laser Technology</td>
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<td>• Ultrasound Technology</td>
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<td>• Oral Anticoagulation for Food and Ankle Surgery</td>
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<td>• Use of Cathardian</td>
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<td>• Nephrotoxic Drugs</td>
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<tr>
<td>10:05 - 10:20 am</td>
<td>Break</td>
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<tr>
<td>10:20 - 12:30 pm</td>
<td>Podiatric Potpourri Continued</td>
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<tr>
<td></td>
<td>• Percutaneous Flexor Tenotomy: A Simplified Approach</td>
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<td>• Tension Band in Foot and Ankle Surgery</td>
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<td>• MRI of the Foot and Ankle</td>
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<td>• BC-BS</td>
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### Learner Objectives:

At the conclusion of the conference, the participant should be able to:

- Understand the various midfoot and heel conditions presented and understand the differential diagnosis and treatment options available.
- Understand the various surgical options presented for the forefoot with an emphasis on challenges and avoiding complications.
- Understand the various surgical options presented for the first ray with an emphasis on challenges and avoiding complications.
- Understand the various updates and strategies in wound care, infections and infection management.
- Understand the various surgical options presented for the rearfoot with an emphasis on challenges and avoiding complications.
- Understand the modalities available and surgical approaches to complications and revisional surgery.
- Understand the perioperative considerations of the conditions presented.

Visit us online at [www.masspodiatrists.org/event/2014RegionOneConference](http://www.masspodiatrists.org/event/2014RegionOneConference) for the most up-to-date conference information.
Assistants’ Program

Friday, October 17, 2014

Assistants’ Program

We understand the need for further education and training for our valued podiatric assistants. With the guidance of national practice management consultant, Cindy Pezza, PMAC, we have developed a fantastic program including subject matter that relates to both front and back office, in order to increase efficiency, maintain compliance and improve skills that enhance patient care and revenue in your practice.

Assistants will join us from 8:00 am - 3:30 pm, for updates about Medicare billing and coding changes, how to avoid the common errors and helpful resources, as well as learn new customer service and productivity strategies and techniques to help streamline processes and increase office efficiency.

7:30 am - 4:00 pm Registration

7:30 - 8:00 am Breakfast Buffet

8:00 - 8:15 am Welcome and Overview of Program

8:15 - 8:45 am A Little Less Talk
Scheduling tricks and techniques to keep our doctors moving, our fellow team members smiling, and our patients returning year after year.
(Cindy Pezza, PMAC)

8:45 - 9:15 am Early Morning Anatomy, Terminology, and Commonly Treated Podiatric Conditions
Every team member should understand the basics and be able to work together to provide the best possible service to patients.
(Cindy Pezza, PMAC)

9:15 - 10:15 am Participation Required
In this interactive session, we will learn how to obtain the information our doctors need to effectively diagnose and develop a treatment plan in the most efficient way possible – Reason for Visit: “Foot“ will no longer be a challenge!
(Cindy Pezza, PMAC)

10:15 - 10:45 am Break and Visit Exhibitors

10:45 - 11:00 am A Teaspoon of Honey
Collecting what is owed from our patients takes just the right combination of empathy, gumption and creativity. As the healthcare world evolves, patients will find themselves paying more and more out of pocket. Join us as we share the tried and true techniques of customer service as it relates to collections.
(Larry Gordon- not confirmed)

11:30 am - 12:15 pm Meaningful Use and ICD-10 Update
The changes, the updates and ways to prepare physically and mentally prepare your practice.
(Speaker TBA)

12:15 - 1:00 pm Orthotics 101
You can become an expert too! Join us as we explore the common foot types and biomechanical issues that affect more patients than you (and your doctors) may realize. Beware you, “Chandelier Shakers,” we know who you are!
(Louis DeCaro, DPM)

1:00 - 1:15 pm Lunch break (in room)

1:15 - 1:30 pm Emergency Protocols
Developing a plan for when an emergency happens in the office.
(Speaker TBA)

1:30 - 1:45 pm Billing and Coding Mistakes that are the Most Costly to Your Practice
(Speaker TBA)

1:45 - 2:30 pm Professionalism in Your Practice
Join us as we review some commonly overlooked but critical details from telephone etiquette, answering frequently asked questions, scheduling conflicts, and dealing with difficult patients (Cindy Pezza, PMAC)

Continued next page...
2:30 - 3:00 pm  Mr. Medicare Can Always Change His Mind
Discussion of documentation additions and requirements for Durable Medical Equipment including Diabetic shoes/inserts, pre-fabricated and custom AFOs and the changes that your doctors may not know.
(Cindy Pezza, PMAC)

3:00 - 3:30 pm  Developing a Training and Educational Structure in Your Practice
No matter which position is being filled, “baptism by fire” is the worst, yet most common method of training in specialty offices. Join us as we review effective ways to develop accountability and create a solid practice foundation.
(Cindy Pezza, PMAC)

Optional Friday CPR/AED Re-certification Course!
From 3:30 - 6:00 pm on Friday, we will offer a certified CPR/AED refresher course for doctors and assistants. The registration fee will be $75 per person. CPR certification and re-certification for podiatrists is mandated by the Rules and Regulations of the Board of Registration in Podiatric Medicine of the Commonwealth of MA.

Podiatry Institute
Upcoming Schedule

September 25 - 28, 2014
Reconstructive Surgery of the Foot & Ankle: Update 2014
San Diego, CA
Co-sponsored with the San Diego Podiatric Medical Society

October 10 - 12, 2014
Mid-Atlantic Conference
Falls Church, VA
Co-sponsored with the Mid-Atlantic Podiatric Medical Association

October 17 - 19, 2014
APMA Region One Conference
Danvers, MA
Co-sponsored with the APMA Region One

October 31 - November 2, 2014
Insights & Advancements in Foot & Ankle Surgery
Philadelphia, PA
Co-sponsored with the Penn Presbyterian Medical Center

November 6 - 9, 2014
Complications and Infection Management
Fort Myers, FL

December 5 - 7, 2013
Windy City Podiatry Conference
Chicago, IL
Co-sponsored with the Illinois Podiatric Medical Association

For more information, visit www.PODIATRYINSTITUTE.com
**Accommodations**

**Doubletree by Hilton Boston North Shore**  
50 Ferncroft Road, Danvers, MA, 01923

A block of rooms has been reserved and will be held until full or September 17th, whichever comes first. Receive a special group rate of $140 per night when you book your stay by 5:00 pm on September 17th!

You can reserve your room by calling 800-222-8733 (don't forget to mention you're with the APMA Region One Conference!) or make your reservations online (http://bit.ly/1zn8ov9).

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**Over 70 Exhibitors!**

More than 70 exhibitors showcased their products and services at the 2013 conference. Like last year, exhibitors will again display in a section of the ballroom easily accessible to attendees.

We have excellent representation from a variety of companies who supply products or services to the podiatric community. This is an important part of the educational opportunity provided by this conference and we urge you to visit exhibitors who are supporting and subsidizing this conference.

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**Faculty**

**Keynote Speaker:**  
Brian Carpenter, DPM  
North Central Texas Orthopaedics and Sports Medicine  
Decatur TX

David Calderella, DPM  
LaCrosse, WI

Raymond Cavaliere, DPM  
New York, NY

Louis Decaro, DPM  
West Hatfield, MA

Richard Goldstein, DPM  
Emerson, NJ

Aldo Gonzalez-Serva, MD  
Boston, MA

Michael King, DPM  
Fall River, MA

John T. Marcoux, DPM  
Brighton, MA

Matthew McCammon, DPM  
Decatur, GA

Michael G. McGlamry, DPM  
Cumming, GA

Steve Miller, DPM  
Anacortes, WA

Swapnil Patel, DPM  
Decatur, GA

Alfred J. Phillips, DPM  
Brighton, MA

Thomas F. Smith, DPM  
Augusta, GA

Mickey D. Stapp, DPM  
Augusta, GA

Michael Theodoulou, DPM  
Cambridge, MA

Tracey C. Vlahovic, DPM  
Associate Professor Temple University School of Podiatric Medicine, Philadelphia, PA

George Wallace, DPM  
Newark, NJ
### Registration Information

Please select from the following:

<table>
<thead>
<tr>
<th>Doctors’ Program</th>
<th>Early (by Sept. 25)</th>
<th>Regular</th>
<th>Late (after Oct. 8)</th>
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<tbody>
<tr>
<td>APMA Member</td>
<td>$450</td>
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<td>$600</td>
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<tr>
<td>Non-APMA Member</td>
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<td>Resident</td>
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<td>Retired or Military</td>
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<tr>
<th>Assistants’ Program</th>
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<tr>
<td>Assistant</td>
<td>$125</td>
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<tr>
<th>Optional Session</th>
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<tr>
<td>CPR/AED Re-Certification Course</td>
<td>$75/person</td>
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Total Amount to be Charged: $ ________________

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**Contact Information**

Name of Registrant: ____________________________________________________________

Practice: ____________________________________________________________

Address: ____________________________________________________________

City: ___________________________ State/ZIP: ___________________________ APMA #: ____________

Phone: ___________________________ Email: ____________________________

If you have more registrants, please use an additional form, register online, or contact us at 978-256-0935.

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**Personal Information**

- Check here if you have a disability and may require accommodations to fully participate. You will be contacted by the Region One office.

- Check here if you have any dietary restrictions, which are: ____________________________

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**Payment Information**

- A check made payable to **APMA Region One Conference** is included. Please mail completed form with check to: APMA Region One Conference, 6 Boston Road, Suite 202, Chelmsford, MA 01824

- Please charge my credit card: MC ☐ Visa ☐ AmEx for a total of $ ____________________________

  CC #: ____________________________ Exp: ____________ CVV: ____________

Name as it appears on card: _______________________________________________

Signature: ____________________________________________________________________
Earn up to 20 Continuing Education Contact Hours!

2014 APMA Region One/Podiatry Institute Conference
6 Boston Road, Suite 202 • Chelmsford, MA 01824
Ph: 978-256-0935 • Email: office@masspodiatrists.org